



The Wedding Event of the Year

The Bridal Extravaganza is taking bridal shows to new heights. With the finest venues featuring Utah's top exhibitors, The Bridal Extravaganza is the perfect choice for both vendors and brides.

Location, Location, Location

The ingredients of success for a bridal show are:

- 1 – Attracting the right number and type of brides
- 2 – Having enough variety of vendors to service the bride
- 3 – Maximizing each booth's ability to do well by limiting the amount of competition in each vendor category

We've put together the perfect ingredients and have come up with an exclusive show featuring quality exhibitors who offer a variety of services and price ranges. All of this set in the most magnificent venues in Utah, The Grand America Hotel & The Tahitian Noni.

Advertising for our events will include:

- Billboards along the Wasatch Front
- Newspapers
- Radio including a partnership with 101.9.
- Television spots on KSL
- Bus Tail advertising on UTA buses in Salt Lake County
- Direct mail
- Internet promotion through sponsorship with UtahWeddings.com including a free brides pass online and inside cover of the book
- Ticket displays in retail locations
- Mall presence in several malls along the Wasatch Front
- Bridal publications including UtahWeddings.com, Utah Bride & Groom, Utah Valley Bride, and Salt Lake Bride

Exhibitors: Utah's top wedding professionals including Culinary Crafts, Celebrity China and Cookware, Kenneth Linge Photography, Dillard's, Sierra West, Men's Den, Allyses Bridal, Scene Makers, & Diamond Rental – just to name a few.

List of Participants: Each exhibitor will receive a list of Brides from the shows entry registration.

Major Sponsors: UtahWeddings.com, Larry H Miller/Jeep, South Towne Mall, Shops at Riverwood, 101.9, Love Sac. Tahitian Noni will also be sponsoring our show in many ways - including leaving up their spectacular Christmas lighting in their gardens for the enjoyment of show attendees.

Contact Information:

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Book your booths today! Each of our shows has very limited space and will sell out soon.
