

SPRING BRIDAL SHOW

Dates: April 5, 2008 South Towne Expo Center

Application and Contract

Bridal Extravaganza Booth Rental Agreement

- Exhibitor has the exclusive privilege to occupy space(s) number: 1st choice: _____, 2nd choice _____, 3rd choice _____. The provided booth is 8'x10'/10'x10'/8'x15'/5'x5' and furnished with pipe, drape, and, *if requested*, two chairs. Booth space is only guaranteed when contract is received and booth is paid in full.
- Exhibitor agrees to exhibit *only* the following service: _____. Booth sharing without prior consent will not be permitted and could result in expulsion from the show and/or \$1085 fine per violation. Sharing the mailing list in any form may also result in expulsion from future shows and/or a \$5000 fine.
- Exhibitors participate in the show at their own risk and can not hold The South Towne Expo or show producers liable for damages, cost, losses, or expenses resulting from any incident connected with the show. Exhibitors must also carry their own business liability insurance.
- If the event must be postponed or moved due to fire, natural disaster, or any other reason the monies paid will then be applied to the rescheduled date/location. If the event is cancelled, all deposits will be refunded.
- Exhibitor agrees to provide a gift certificate or prize valued at \$50 for the drawings on Saturday. The prize cannot be a discount, and must be free of any obligation to the winner. Gift certificates are available at registration the first day of the show.
- Any Exhibitor who is distributing food samples within their booth should follow basic food safety guidelines and must have a garbage can within their booth.
- Exhibitor agrees to pay \$ _____ for booth rental. **Rental price does not include tables or electricity.** Half of the above rent is due now. The balance is due **30 days before the show.**
- Exhibitor agrees to pay an additional \$50 if the balance for the rented booth is not paid on time, *unless* exhibitor makes prior written arrangements with the show producer. Failure to do so may result in forfeit of all deposits paid or reassignment of booth.
- Exhibitor agrees to grant exclusive participation rights to the Bridal Extravaganza for future shows held at The South Towne Expo for 3 years from the date of this show, or until such time as the Bridal Extravaganza grants these rights to another show producer. This agreement is for The South Towne Expo only, and does not affect your participation at any other venues.
- **Cancellations.** If the Exhibitor cancels more than 60 days prior to the show, all monies paid will be returned or can be credited toward the next Bridal Extravaganza. You forfeit your deposit if cancelled 30-60 days prior to the event. If you cancel within 30 days of the event and the Bridal Extravaganza cannot resell your booth space, you will be charged the full amount of the booth.
- **Mandatory Mediation/Arbitration.** The parties expressly agree that any dispute, whether legal or equitable in nature, that might arise as to interpretation or enforcement of this Contract shall be submitted to mandatory mediation. If mediation is unsuccessful, the parties agree to submit the dispute to mandatory arbitration. Mediation and arbitration shall be mandatory and not permissive.
- **Attorney Fees and Costs Provision.** In any litigation, mediation, arbitration, or other proceeding by which one party either seeks to enforce its rights under this Contract or seeks a declaration of any rights or obligations under this Contract, the prevailing party shall be awarded its reasonable attorney fees, and costs and expenses incurred.
- **Consent to Jurisdiction and Forum Selection.** The parties hereto agree that all actions or proceedings arising in connection with this Contract shall be tried and litigated exclusively in the State and Federal courts located in the State of Utah.
- Electricity, tables and chairs will be available directly from Modern Display. Please call them directly at (801) 983-8160.

Booth Rental Rates: 10x10 - **\$850** Corner 10x10 - **\$900** 5x5 - **\$500** \$ _____

Chairs : ____ (Indicate number needed) Discount \$ _____

Less Deposit Paid \$ _____

Balance due no later than March 1, 2008 (Late fee will be enforced) \$ _____

SPRING AND FALL TWO SHOW DISCOUNT

Save \$100 per each 8x10/10x10 standard booth space rental for the upcoming Spring & Fall shows by committing to both months (\$200 total savings)

Contract with Discount is only valid with deposit paid no later than February 15, 2008

COMPANY NAME _____

CONTACT _____

COMPANY ADDRESS _____ CITY _____ ZIP _____

PHONE _____ FAX _____ E-MAIL _____

WEBSITE _____

Easy Pay method: Credit Card Number _____ Exp. _____

Billing address _____ Zip _____ Payment amount \$ _____

Check One

I authorize the Bridal Extravaganza to process the final payment on the given credit card (3/1/08)

Please invoice me. Final payments made by 3/1/08

SIGNATURE OF EXHIBITOR _____ Date _____

Signature certifies acceptance of all contract terms above.

The Bridal Extravaganza
PO Box 1773
Draper, UT 84020

Reserve your booth space by calling (801) 590-3509
Fax (866) 717-6720 E-mail: sales@utahbridalshows.com

As a benefit of being a Bridal Extravaganza vendor, all vendors will automatically be listed on the Bridal Extravaganza website.

We do offer the opportunity to be linked from our website. For any vendor who puts up our link on their website, we will link them for no extra charge.

If you would like to be linked but would rather not place a cross link the charge is \$50.

Please link my website: _____ and in return I will be placing a link on my website.

** I understand that if I do not place the Bridal Extravaganza link within 7 days the link will be removed.

Please link my website: _____ and I will not be linking the Bridal Extravaganza.

Bill my credit card: Type: _____
CC # _____ Exp. _____

I have put a check in the mail, date mailed _____

**If payment has not been received within 7 days of the link being placed, it will be removed until payment has been received.

***If you will be linking the Bridal Extravaganza website, please use the following link:

<http://www.utahbridalshows.com>

Fill out and return by fax or mail, site will be linked upon receipt.

If you have any problems or questions, don't hesitate to let us know.